## **Policy Dynamics for Senior Managers (PDSM)**

#### COURSE NUMBER FAA30200067

For information about this course, contact:
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## **DESCRIPTION AND LEARNING STRATEGY**

Policy Dynamics for Senior Managers develops insights into the external factors that shape FAA's operations, resources, and management agenda. Conducted in Washington, DC, the course focuses on the interaction of Administration and Congressional processes, the interests of key stakeholders, and the role of the media. Participants will hear first hand the perspectives of DOT, GAO, and OMB officials, members of Congress and key committee staffers, representatives from major industry groups, and aviation specialists from the national press. Dialogue with senior FAA executives will afford participants an opportunity to analyze these briefings in the context of FAA strategic objectives and leadership challenges.

## **OBJECTIVES**

- Take into account the organization's impact on stakeholders.
- Build and maintain external stakeholder trust and confidence.
- Represent FAA and organizational positions effectively.
- Anticipate changes that will impact mission (e.g., economic, technological, political, etc.).
- Plan for changing trends that can affect operations.

#### **KEY COMPETENCIES**

- Building Alliances
- Customer Focus
- Strategy Formulation
- Vision

## **CLASS SIZE**

25 participants

LENGTH 5 days (Monday. 8:30 a.m. – Friday, 5:00 p.m.) 40 hours

#### **LOCATION**

FAA Headquarters Washington, DC

## **UPCOMING DELIVERIES**

**Under Development** 

#### WHO SHOULD ATTEND

Recommended for all senior managers and executives

# Frontline and Middle Managers are not eligible to attend.

Nominations of senior staff specialists (e.g., Special Assistants to Associate or Assistant Administrators) will be considered on an exceptional basis.

### **ENROLLMENT**

Contact your line organization's training coordinator.

## **PREREQUISITE**

None

## **PRECOURSE**

Assignments will be sent to enrolled participants 3-4 weeks in advance of the class start date. These assignments must be completed prior to your arrival at CMEL.